

SESSION 2:

# Get Clarity

*How to keep The Main Thing,  
The Main Thing, when  
everything else is changing.*



## Key Points:

- Clarity helps you find your fit
- Clarity adds value to the project or mission
- Clarity shows what to stop doing and what to start

## #1 Block out time

If not today, then when will we block out time to work on this?

Who needs to be involved?

Who will action this to make sure it happens?

## #2 Dig deeper

**Take a brave assessment of what is really happening right now.  
Think about the people you are trying to serve or reach.**

Is what you are trying to do clear and easy for them to understand?

Do they know what you are trying to do?

Do they know what you want them to do?

Do they know why you want them to do it?

Is it clear how they can do it?

What do we need to do to bring clarity to the areas that are unclear?

What do we need to stop doing right now?

What do we need to start doing?

### #3 Clarify the Win

Do we know what the Wins are for our team?

How do we know when we are winning?

What would be on the scoreboard if we had one?

Are the Goalposts clear and is it clear how to get the ball through the Goalposts?